How to get published in a Journal



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What is published?

- Original work
- Advances in Theory and/or Practice
- Reviews of books and/or Literature

Value of Journal Publication

- Enhances Organizational Credibility
- Sharing of information
- Niche in Area of expertise
- Creates atmosphere for new dialogue

Steps in Publication

- Prepare
- Write a good article (APA Style)
- Editing is important
- Readability
- Get input on paper from colleagues

What Editors want

- Well written submissions that:
 - 1. Fall in scope of the topic of the journal
 - 2. Address current trends
 - 3. Reflects journal format requirements

Features of a well-written manuscript

• Clear, Concise, meaningful

- Interesting
- Innovative
 - 1. Title
 - 2. Abstract
- Introduction that:
 - 1. Provides context for the work
 - 2. Identifies need in subject area
 - 3. Well-defined statement of purpose
- Detailed description of methods used
- Sound and clearly presented results
- Critical and scholarly discussion of:
 - 1. Contribution to the field of knowledge
 - 2. Significance of research
 - 3. Limitations
 - 4. Recommendations of future research