



William Glasser International
WGI Board Meeting Minutes
May 27, 2022 1300 UTC

Zoom information: 275-698-2209
<https://zoom.us/j/2756982209>

In Attendance

Kim Olver
Bette Balance
Lynn Sumida
Farida D'Silva Dias
Marjorie
Maureen McIntosh
Cathy O'Toole
Jan Moré
Meenakshe Mhambe
Denzyl Witoobi
Hana Alsane
Fumiko Hamada
Shruti Tekwani
Kaoutare Ben Abbou
Nino Mateo
Gymy Lim
Sonia Munoz

Apologies

Kalika
John Brickell

Welcome – Farida

- Focus for today's session:
 - WGI's vision & mission
 - Individual MO vision & mission – do they align?
 - What are the challenges and issues in your MO?
 - What are your priorities as to where the board should be focusing?
- Denzyl & Lynn – shared a presentation (attached)

Welcome - Lynn

- What are the possibilities for WGI?
- Stepping into the dream and what would it look like?
- What is the vision really going to feel like?
- Review finalized vision and mission handout (attached)
 - Does the mission and vision fit and align with what you are doing in your particular country?
 - How do you feel and what is the sense you are getting when speaking about WGI as an organization?
 - This is broad WGI vision & mission and as a MO you may have a particular focus

- What we would like to see if we accomplished our vision
- What would be the results?
- Sonia – the word “inspiring” is not enough. Promoting & encouraging using more of an action word
 - With vision we are looking at the result.
 - Trying to stay away from the action words
- Cathy-pleased to see well-being and humanity is good language. Mission statement is long and challenging to remember. The world needs a new model for “living” instead of “life.” Likes “inspiring” because it is about expansion.
- Shruti-likes that it allows for cultural sensitivity and differences.
- Maureen – believes that the vision aligns very well with Canada’s vision.
- Meenakshi-in line with what India is thinking.
- Bette-phrase “culturally sensitive” should be “culturally respectful”
- Will be reviewing the values in July
- Discussion around the word “inspiring”
 - Other possible words: Empowering & Enable
- Kim- possibly change the word “mental health” to “brain health”
- Nino-likes the mission statement & can align with it. Question around the phrase “emotional well-being.”
 - Separation of “emotional well-being” and “mental health”
- Breakout Room (30 minutes – 4 groups)
 - What are the challenges or issues in your MO

Breakout session notes attached

- Kim-invitation to MOs to form a diversity committee to line up with our vision & mission
 - Member from every MO
 - Doesn’t have to be board member
 - Someone with passion around culturally sensitivity and respect
- Denzyl-Survey to gather information from MOs
 - Will be sent out to all MOs after meeting
 - Necessary to be highly effective at the July meeting
 - Complete over the next month and send to board by end of June
 - The more detail you give the more helpful it will be
 - Open to Zoom meeting if needed to discuss survey

Board Meeting – May 27, 2022

Breakout Session Notes

01:12:07 Fumiko:<group 1>

Lack of funds

Lack of financial funds for training, maybe shorten courses to lessen cost

Money is tight everywhere

Even in companies, “training” is not top priority

Target young people, offer short courses for free, perhaps “Take Charge of your Life”

Offer online courses

Branch out to business sector

Difficulty is that they’d want the “quick fix”

In the education sector; people are coming to realize the fine line between external control and putting structures in place

People get training but don’t stay with the organization, if need fulfilling, wouldn’t they stay? What can we do?

Membership declining worldwide due to COVID

Marketing; getting the words out! May need video clips?

01:20:04 Kim Olver (She/Her): <group 2>

1. Money
2. Advertising
3. Lots of competition
4. Global issues: time differences, cultural respect
5. Need more youth
6. Standardized instructor manual
7. No Arabic resources for some books
8. No Arabic resources for the general public
9. Instructors charge different amounts for training
10. Few instructors available in Morocco so there is little faculty training happening
11. Include CT courses in high school and universities
12. CT/RT not well-known --what does it include? (marketing)
13. How to manage challenging perception of some members?
14. PPP – 2009
15. Lack of worldwide EBT
16. Professionalism - shiny marketing & website
17. Instructors being hired overseas for certification
18. In the faculty directory, organize it by country

01:24:59 Kim Olver (She/Her): You are group 3

01:28:25 Maureen McIntosh: <Group 3>

- Been very active on line due to COVID but this has brought up the need to become even more culturally sensitive
- Dependent on WGI website which is not up to date. The information is back dated so people cannot get their answers there.
- Getting information out about changes and that affect members to all members on a consistent basis
- WGI website: Needs brand strength – what is the feeling, flavour meaning to the general public
- ? Are we marketing to the public or is it internal.
- Engagement; retaining members
- Need unified basic material
- Skill set approach to training, competency based training
- Effective use of technology
- Branding language
- Willing to be open to change and maintain Glasser's legacy—example
- Basic Intensive- what is it
- Sustainability and growth- process to grow our faculty
- Differences in exchange rates and payments to WGI

Group 4 – Been very active on line due to COVID but this has brought up the need to become even more culturally sensitive

01:29:48 Kim Olver (She/Her): When you try to speak to everyone, on the Internet, you end up speaking to no one.

01:35:59 Hana Alsane: Sorry am not feel well I should leave, thank you all

02:18:31 Fumiko:<group 1>

Top 3 priorities

- Communicate successes, collections of case studies worldwide, especially evidences
- Update website
- Branding
- Flexibility and accessibility
- Sustainability and growth/financially stable
- Sharing platform of texts/links to MOs

- Having information on website promoting all training globally(MOs to upload) & sharing training & formats

02:21:18 Kim Olver (She/Her):

1. Branding
2. Marketing
3. Scientific Research

02:22:24 Maureen McIntosh:<group 3>

- Top priority – To be Technologically updated – using everything we have available to us Podcasts, social media, Tic Toc, etc
- Data base where you can find could ideas, new ideas we can share with others.
- To be more visible – we need research. Need scientific information – relevant data that shows how and why it works.
- Website – digital branding
- Information – new ideas...what is everyone doing how are they running those trainings.
- Is CT a belief or scientific. Info from member organizations.
- Other member organizations. --- Meet Up for MO's - each MO – open house)
- Serving the people who see the value of CT
- Reaching the new people
- How can I see value in the training. CEU's

02:29:48 denzyl witbooi: <GROUP 4>

- Clear processes when involving trainers from other countries (e.g. MO charge trainers royalties to do training,)
- Competition between local trainers & International trainers
- Updating of Policy procedures manual
- adherence to PPP by trainers
- Processes to verify credentials of instructors-
- Professional growth for faculty
- Articulation of value offering for members
- Marketing
- Link of CT/RT to religion – inner engineering

WGI - Member Organization Information

[illegible][illegible]

Your organisations' Annual Membership				
If there are different categories of membership, please define them below and list the attached fees.				
Membership Category	Total number registered	Brief description of category	Fees paid to MO	Amount paid to WGI
e.g Faculty	20	Registered as a faculty member with WGI	\$150	\$75
Total				

Instructor Information				
<i>Different levels of instructors</i>	<i>Number of Qualified Instructors</i>	<i>Number of instructors paying WGI dues</i>	<i>No. of instructors actively doing training over the past 5 years</i>	<i>Number of retired instructors</i>
<i>Senior Faculty (Advanced Instructors)</i>				
<i>Basic Instructors</i>				
<i>Practicum Supervisors Phase 2</i>				
<i>Practicum Supervisors Phase 1</i>				
<i>CTRT Certified</i>				
Context of the training environment in your country:				
issues/factors to consider				
Successes of instructors/ Training sessions				
Challenges trainers experience				
Assistance trainers Need				

Fee Structures			
		WGI recommended	Your county
BIT training	Recommended fees charged per participant by facilitator for face-to-face training	\$ 500	
	Recommended fees charged per participant by facilitator for online training	\$ 500	
	Dues paid to MO?	N/A	
	Dues paid to WGI?	\$ 20/per participant	
Basic Practicum Training	Recommended fees charged per participant by facilitator for face-to-face training		
	Recommended fees charged per participant by facilitator for online training		
	Dues paid to MO?		
	Dues paid to WGI?		
Advance Intensive Training	Recommended fees charged per participant by facilitator for face-to-face training	\$ 500	
	Recommended fees charged per participant by facilitator for online training	\$ 500	
	Dues paid to MO?		
	Dues paid to WGI?	\$ 20/per participant	
Advance Practicum Intensive Training	Recommended fees charged per participant by facilitator for face-to-face training		
	Recommended fees charged per participant by facilitator for online training		
	Dues paid to MO?		
	Dues paid to WGI?		

Fee Structures			
		WGI recommended	Your country
CTRRLM Certification	Recommended fees charged per participant by facilitator for face-to-face training	\$ 500	
	Recommended fees charged per participant by facilitator for online training	\$ 500	
	Dues paid to MO?		
	Dues paid to WGI?	\$ 20/per participant	
Practicum Supervisor Training Phase 1	Recommended fees charged per participant by facilitator for face-to-face training	\$ 1000	
	Recommended fees charged per participant by facilitator for online training	\$ 1000	
	Dues paid to MO?		
	Dues paid to WGI?	\$ 20	
Practicum Supervisor Training Phase 2	Recommended fees charged per participant by facilitator for face-to-face training	\$ 1000	
	Recommended fees charged per participant by facilitator for online training	\$ 1000	
	Dues paid to MO?		
	Dues paid to WGI?	\$ 20	
Basic Instructor Training Phase 1	Recommended fees charged per participant by facilitator for face-to-face training	\$ 1000	
	Recommended fees charged per participant by facilitator for online training	\$ 1000	
	Dues paid to MO?		
	Dues paid to WGI?	\$ 20	
Basic Instructor Training Phase 2	Recommended fees charged per participant by facilitator for face-to-face training	\$ 1000	
	Recommended fees charged per participant by facilitator for online training	\$ 1000	
	Dues paid to MO?		
	Dues paid to WGI?	\$ 20	

WELCOME

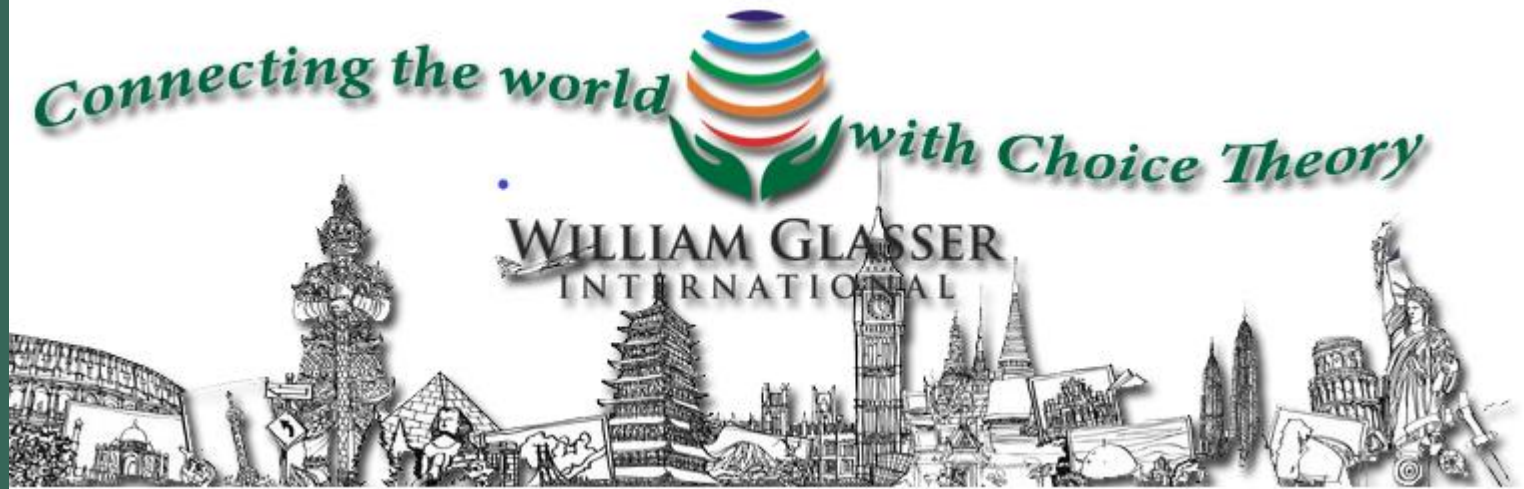


we are WGI...



WGI – STRATEGY SESSION 5

27 MAY 2022



CHECK-IN

- What symbol/object reflects:
 - where you find yourself today? Or
 - how you feel today?

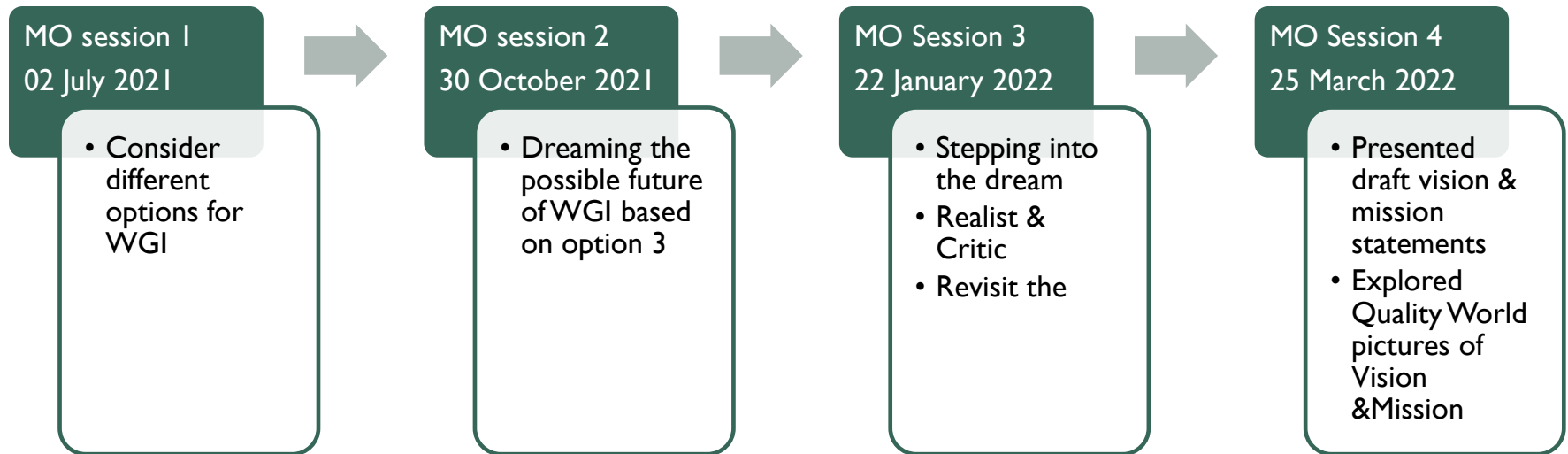
Please share in the chat box

AGENDA



1. Welcome and opening
2. WGI – Vision & Mission
3. Reflect on challenges MO's are experiencing
4. Explore priorities of WGI
5. Way forward – July 2022 WGI conference Tokyo
6. WGI Survey
7. Closing

I. OVERVIEW



Session 5 – Explore MO challenges & WGI priorities

2.WGI - VISION & MISSION



Vision Statement

Inspiring emotional wellbeing and mental health for all humanity.

Mission Statement

We **believe** the WORLD needs a new model for “LIFE” - to create individual wellbeing, fulfilling relationships & satisfying work and learning environments.

We **provide** answers to the question: "How can people get along better? "

We **operate** through Member Organizations around the world offering culturally sensitive training & innovative initiatives, uniquely underpinned by Choice Theory[®] psychology, an internal model of empowerment.

3. MO CHALLENGES

Break out session 1: (30 Minutes)

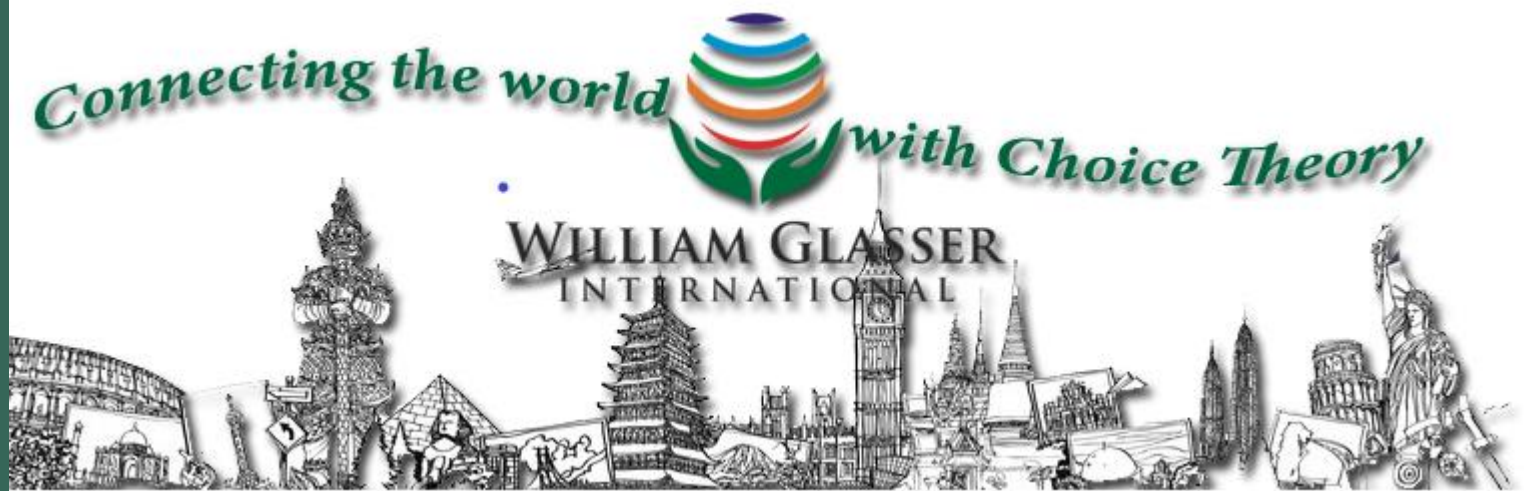
- What are some of the challenges your MO is experiencing at present?



- Select a recorder and please put the groups' discussion points in the chat box

Plenary Full group sharing (25 min)

BREAK – 10 MINUTES



4.WGI PRIORITIES

Break out session 2: (25 Minutes)

- What are the priorities that WGI should focus on to realise its vision & mission?



- Select a recorder and please put the groups' discussion points in the chatbox

Plenary Full group sharing (25 min)

5. WAY FORWARD



Next phase

- July Board meeting
 - Share Vision & Mission
 - Explore how to realise the vision & mission of WGI



6. WGI SURVEY

- Purpose – to gather data that will inform the board meeting in July 2022, as it make sense of WGI's strategic direction, how to operationalise it and ensuring that it serve the needs of MO's

- Time frame – due by 30th June



CLOSING

