

William Glasser International WGI Board Minutes of Meeting June 25, 2023 - 1300 UTC

Zoom information: 275-698-2209 https://zoom.us/j/2756982209

In Attendance	Absent	Apology
1. Kim Olver	13. Eiko Demura-Kakitani	22. Eun-Jin Kim (EJ)
2. Denise Daub	14. Chanel Van Louw	
3. Denzyl Witbooi	15. Nino Matteo	
4. Lynn Sumida	16. John Brickell	
5. Jane Newman	17. Arthur Dunne	
6. Kanchan Goel	18. Ahmed Ait El Madani	
7. Brian Patterson	19. Gymy Lim	
8. Melissa Landry	20. Fumiko	
9. Bette Blance	21. Farida D'Silva Dias	
10. Sonia Munoz		
11. Omar Titki		
12. Fadheelah Alzamel		

- 1) Opening & Welcome
- Denzyl check in:
 - Meetings with MOs the meetings proved to be very engaging and informative and spoke to the need to connect. Some interesting trends and similarities are coming through. The discussion mainly revolved around the following areas:
 - Check in with MOs what is happening in their country & any support they need from WGI
 - Initiatives from strategic planning.
 - Research happening in their countries.
 - Call to action regarding the committees.
- 2) Adoption of the minutes of the previous meeting
- May minutes approved.
- 3) Adoption of Agenda

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- Addition to the agenda
 - o Item no 10 strategic planning and meeting in July.
- 4) Policy amendment protocols
- How do we inform and notify membership about policy changes
- It is incumbent upon WGI to navigate the change and support for MOs.
 - What process do we follow to make sure that MOs understand and are supported regarding any amendments to policies.
 - Questions/statements:
 - An example of a misunderstanding (Kim) 6-month waiting period between training and practicums was printed in the PPM but changed later and was not explicitly framed for MOs.
 - (Sonia) Committees that process the amendments to policies or procedure would take the lead in facilitating the implementation for the MOs.
 - (Brian) "mistake proofing" process in place to check for where there could be misunderstandings or "mistakes" in applying the amendments.
 - Engagement with MOs & members about policy amendments to occur at MO meetings at the 2 different time slots (13h00 UTC & 19h00 UTC)
- 5) Interim Certification policy amendments posted on the website Kim
- New guidelines for certification are posted on the website.
 - o Email was sent out to MOs for review and feedback. Will send another email.
 - So far, no feedback has been received.
 - Will be voted on at the July meeting.
 - MOs are responsible to translate the policies to their language for their membership.
 - Denise recommended that any translated policies be sent to her, to be posted on the WGI website.
- 6) International Conferences:

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- 2024 International Conference
 - i. Meeting with Victoria Harris of the host country, USA, conference in July.
 - ii. The International Conference Committee will be meeting on Wed 28th June @13h00 UTC
- Proposal by Lynn to open the discussion about the conference.
 - Kim invite someone from Australia (2026) to the International Conference committee so they can understand the process.
 - Brian create benchmarks in the planning process and an accessible work process for subsequent countries.
 - There is a conference policy on the website that was last revised in September 2021.
 - Policy should be reviewed by the International Conference Committee
- Time to look for the new country next conference 2028.
 - Invitation has not been sent yet.
 - To be tabled for later discussion.
- Lynn-what is our goal? We have not been profitable for the last few international conferences.
- Translation conference policy states that our official language for organization is
 English. We do not need to translate to other languages if the host country is English
 speaking.
- 2025 Brian Any plans for the 100th (May 11) birthday of William Glasser?
 - Celebration and learning together.
 - Social media posts flooding it with memories, quotes and images about William Glasser.
 - o Brian Patterson willing to work on the committee.
- 7) Advertised positions update Admin Assistant & Treasurer (Denzyl)
 - Emails were sent to MO reps and presidents to disseminate the adverts amongst their members and encourage people to apply for the positions.
 - Email sent to MOs for applicants for admin and treasurer positions. Closing date for applications for admin position is June 30th.



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- Closing date for applications for Treasurer position July 9th.
- HR committee reviewing applications:
 - o Admin position:
 - Nadia (South Africa)
 - Nancy Buck (USA)
 - Kim Possible other person ??. Has been correspondence, but no follow up from HR committee. HR committee is in transition. Kim will follow up.
 - Treasurer position volunteer position, Lynn stress we are looking for expertise,
 first and foremost trained in CT/RT is not necessary.
 - No applicants to date.
- 8) Committee descriptions Kim
- Received
 - Training
 - O Youth is that right?
 - o HR
 - Finance
 - Glasser Quality Schools
 - o Marketing Comm received immediately after the meeting
- What is the deadline? What is the backup plan if we do not receive the remaining descriptions. Executive will handle the completion of all descriptions
- Discussion around description of marketing & technology committee.
 - Melissa to do the marketing part and Kim & Denise to work on technology description.
- 9) Login on the website & Membership form for MOs to use. Kim
- History of individual membership moving over to MO membership. The website is set up for individual membership and therefore not compatible for our switch to an MO organization. The login requirement is to be removed from the website. Kim & Denise to make sense of the ramifications of this.



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- Faculty agreement template being worked on by Kim & Denise and to be sent to MOs, will include:
 - Agreement to not teach discipline courses.
 - Follow PPM
- At the July Board meeting we will be looking at the **initiatives** in the strategic plan. **Please review these with your MO membership in preparation for the July discussion.**

10) 28 July Board meet	ing starting time - 1 hou	ir earlier - 12h00 UTC B	ecause of a Prior
commitment by Ex	ecutive committee.		

Lynn Sumida, Chair William Glasser International, Inc.

Denzyl Witbooi, President & Executive Director William Glasser International, Inc.

William Glasser International: Committee descriptions



Committee	Description	Chairperson
Finance, Investment &	This group works with the treasurer, is abreast of all financial issues and advises and supports the work of the treasurer, monitors investments,	Kalikamurti Suich
Business Development	prepares a business plan, and actively engages in identifying business and money-raising opportunities.	kalikamurti@centredinchoice.com
Glasser Quality Schools	This group aims to support and inspire high levels of academic achievement and growth in personal control and emotional well-being. Smaller focus groups work on projects which are brought back to the monthly committee for evaluation and feedback.	Bette Blanch betteblance@gmail.com
	We continue to hear from schools where they are declared Quality School, a school that has been a Glasser Quality School in the past or an Aspiring GQS. We also hear about some of the programs that support the WGI training in	
	these schools.	
Training Committee	WGI's training committee is seeking people who are interested in: - Enhancing and deepening the professional development and	Sonia Muñoz
	 knowledge of faculty Setting themes and inviting guests for Professional Development sessions Exploring training materials that could be used globally or universally Updating training policies and procedures Exploring how to develop a competency-based training model that works for our organization Reviewing and making recommendations regarding new programs developed by members Creating some templates for training to be used by faculty that tie 	smunoz@elegir.org.co
	 Creating some templates for training to be used by faculty that tie into the marketing and branding pieces Protecting and expanding Dr. Glasser's intellectual property 	

Marketing Committee

A dynamic group of creative and solution-oriented humans swarming together for the purpose of expanding the global footprint of Choice Theory, Reality Therapy and Lead Management and increasing Dr. Glasser's impact on global peace and wellbeing.

Our objectives are:

Chairperson to be confirmed. In the meantime contact the Executive Director at denzyl@wglasserinternational,org

- Reimagining our brand positioning, messaging and visual communication to match our audience's evolving quality world picture and provide them with need satisfying options in a new perceived world – resulting in a Brand Guide.

This includes defining our audience profiles for different streams (i.e. professional, counseling, education, business, etc.) and liaising with the Training Committee to revisit the current and potential 'offer to market fit'.

- Creating a strategic plan to position ourselves in front of the ideal audience, deliver quality content that nurtures and engages new interest, as well as a comprehensive and compelling funnel that invites the public into our world.
- Creating compelling copywriting, visual graphics, and video assets that are consistent with the brand guide. These assets may include distinctive identity elements, important announcements, social media content, email sequences, and various lead magnets (like downloadables) for promotions and campaigns.
- Actioning our strategic plan with various online tech tools and disseminating content through diverse channels such as social media, website, and email campaigns.

Human
Resource
Committee

The committee aims to create value, for WGI development and use resources and capabilities that other firms cannot imitate, trade for, or substitute other assets"

The HR Committee plays a crucial role in the functioning of WGI. Especially during this period of transition as the organization is shifting to a new board structure and is increasing its operational capacity.

The role of the WGI HR Committee

- To assess WGI's current human capabilities all around the world.
- The assessment should be in all directions (processes, policies, and procedures).
- It supports and provides WGI with needed resources in all areas (Finance, Law and Regulatory, Training, Psychology, Strategic Planning, Marketing and Admissions).
- Suggests and propose Job Description needed.
- Evaluate and suggest compensations and benefits for employees.
- Participate in hiring and termination processes.
- Participate in Employees Performance Appraisal
- Provide the Board of WGI with the HR knowledge needed
- Implementations of HR part of WGI Strategy
- Review the WGI structure and suggest proper changes.
- Suggest and propose an Employee development plan.

Youth Committee

The committee is seeking people who identify as being a part of the youth community; typically age 39 and below.

We seek people who are interested in promoting the longevity of Choice Theory. We would do this by:

- Having a voice at WGI board meetings
- Having a presence at the international conference
- Presenting at conferences
- Recruiting people for training and events
- Promoting technological use in order to attract members that will make this a sustainable organization

Chairperson to be confirmed. In the meantime contact the Executive Director at denzyl@wglasserinternational,org

Chanel Van Louw - chanels.vanlouw@gmail.com

International
Conference
Committee

This committee ensures that International conferences are organized in order to serve the vision of WGI and to enrich the knowledge and skills of participants in the area of Choice Theory psychology and its different applications in mental well-being, therapy, education, and leadership.

smunoz@elegir.org.co

Sonia Muñoz

The committee makes recommendations to the board where the conferences are to be held and plays an oversight role in the organization, execution, and evaluation of the conference.

The committee work with the host country to develop a program that encourages new insights, new developments, and creativity in our constant attempt to improve the quality of all we do, including facilitating the networking of people and organizations.