



Zoom information: 275-698-2209
<https://zoom.us/j/2756982209>

In Attendance

1. Denise Daub
2. Nadia Thonnard
3. Denzyl Witbooi
4. Lynn Sumida
5. Gymy Lim
6. Bette Balance
7. Fumiko Hamada
8. Doreen Maher
9. Kanchan Goel
10. Omar Titki
11. Jane Newman
12. Dr. Zamal
13. Marjorie Twigg
14. Melissa Landry – arrived 1400

Absent

15. Chanel Van Louw
16. Nino Matteo
17. Mohammed Ahmed Al Marhabi
18. Mohammed AlZamel
19. Ahmed Alshatti-arrived 1430
20. Farida D'Silva Dias
21. Moira Oliver

Apology

22. Ahmed Ait El Madani
23. Sharon Carder-Jackson
24. Eun-Jin Kim (EJ)
25. Sonia Munoz

1. Opening and welcome
 - Problem with MO organization structure
 - Based on the premise that MO are thriving
 - Disconnected WGI from MOs & individual members
 - Working on rebuilding connections again with individuals and organizations.

Introduction of board members.

2. Adoption of the agenda
 - Adding Bette's agenda item on Quality Schools
 - Lynn moved to accept agenda and agenda adopted.

3. Minutes of the previous meeting

Minutes accepted.

4. Marketing update – Nadia.
 - Redefining the brand of WGI
 - Need to have branding materials and greater present that is unified.
 - The need for fun to be worked into marketing material.

Marketing projects:

- Reworked the logo in a circular pattern as opposed to the square as it was designed. This will assist in the logo being more versatile to be used of different purposes.
- What’s Buzzing monthly newsletter.
- Redefine the training badges.
- New letterhead
 - Need a GQS badge.
- Possibly creating actual badges that people can wear at events.
- Still in design with consideration to include country.

5. New Board positions – marketing, training & members-at-large
 - Confirmed receipt by MOs.
 - New deadline of 01 December 2023
 - New board structure: 9 members
 - Chair
 - Vice Chair
 - Treasurer
 - Marketing
 - Training
 - Organizational development
 - Business development
 - 2- members-at-large
 - Managing the process needs to take into consideration that these are volunteer positions and as such it cannot be managed the same as a paid position.
 - Invitational process looking at the skill set of the person and how they fit into WGI.
 - Three people to do the interview process.
 - At least one person from the respective committee.
 - One person from the executive committee.
 - The Executive Director

6. Glasser Quality School - Bette
 - New Glasser Quality School in Queensland, Australia
Everton Park State School
 - Another school has been co-verified.
7. Donation drive
 - Continuing with further emails
 - Explain why there is a need for the donations.
 - Melissa suggested more images.
 - Possible infographic.
8. Symposium
 - Over 20 hours
 - Repeating some sessions
 - Three different time blocks



Symposium – 02 December 2023

- Format: 20 hour online sessions
- Divided into 3 time blocks to accommodate different time zones
- Participant may attend as many sessions as they want and will have access to the recordings of all sessions

Time Block 1 From 01h00 – 06h00 UTC	Time Block 2 From 07h00 – 12h00 UTC	Time Block 3 From 15h00 – 20h00 UTC
Australia, Japan, Korea, New Zealand, Philippines, Singapore	Africa, Europe, France, India, Ireland, Middle East, United Kingdom	Canada, Colombia, United States of America
Linking CT to Language & Culture	Linking CT to Lang & Culture	Graduation project - application of CT by students
GQS growth	GQS growth	Using CT in relationship counselling
CT in the Business world	CT in the Business world	GQS growth
Implementing the Certification policy	Implementing the Certification policy	Parenting and the 21st Century challenges
New Quality School Journey	Using Metaphors in Counseling with Choice Theory	Implementing the Certification policy

9. International Conference
 - New Banner
 - Lynn did a hotel visit this past week.
 - July 4-6, 2023 in Chicago, IL
 - Working on registration.
 - New board structure of nine (9) board members will be meeting.



10. WGI priorities - google drive.

- Singapore, US and Kuwait have finished the survey.
- Vital that we get input from all the MOs. Denzyl offered to engage/meet with MO's that need assistance and also offered to create a PDF document that Mos can share with membrs or a separate google survey for individual Mos to send to their members so that they may collated the information and then send it to WGI Mos were requested to contact Denzyl if they need assistance.

Next board meeting December 15th – 1300 UTC

Lynn Sumida, Chair
William Glasser International, Inc.

Denzyl Witbooi, President & Executive Director
William Glasser International, Inc.