



## WILLIAM GLASSER INTERNATIONAL

### Action Plan for 2016-2021

#### Why do we exist? (General purpose) - MISSION

Inspiring peace, joy, and quality in the world with Choice Theory.

#### What do we want to be in 2021? (VISION: Shared picture of what we want)

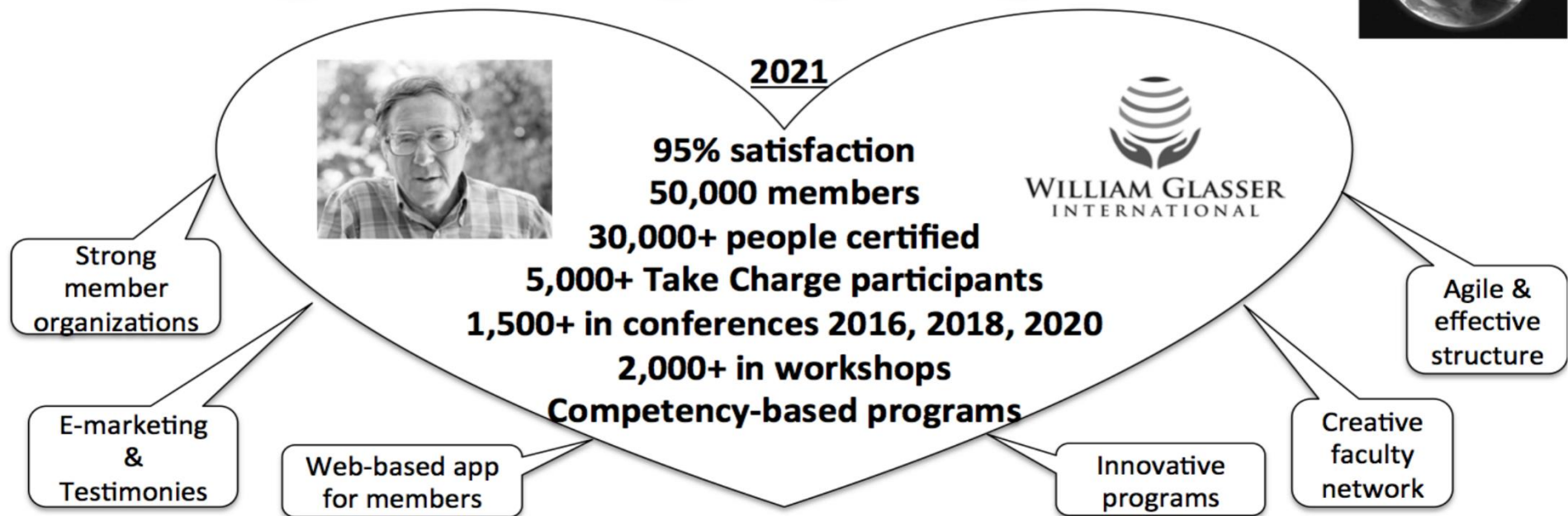
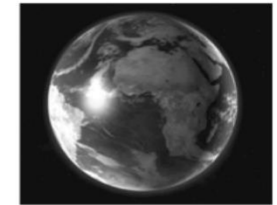
A global, strong, and innovative organization of global members helping spread Choice Theory and its applications in education, counseling, leading, parenting, and wellness.

#### We value:

- Integrity
- Transparency
- Congruency
- Collaboration
- Respect
- Caring and supporting
- Creativity and growth
- Inclusiveness

# Inspiring peace, joy, & quality with CT

## A global, strong & agile organization



### Objectives

#### 1. Members and Participants Perspective:

- 1.1. 85% satisfaction expressed by members and trainees about their experience with WGI and its programs by 2018. 95% by 2020.
- 1.2. 30,000 people have completed a WGI certification program around the world between CTRTC/RTC, Counseling with CT, Teaching with CT, and Leading with CT.
- 1.3. More than 2,000 participants around the world have taken a workshop or post-certification program endorsed by WGI by 2021.
- 1.4. Others with less priority:
  - 1.4.1. 20,000 members by 2021.

- 1.4.2. 60% of all new trainees become members of WGI.
- 1.4.3. 5,000 participants have taken the Take Charge of Your Life program around the world by 2020.
- 1.4.4. More than 1,500 people attend the three conferences of 2016, 2018, and 2020.
- 1.4.5. All WGI certification programs are based on competence.

## **2. Faculty and staff perspective:**

**2.1. Double faculty members around the world by 2021 (about 400).**

**2.2. 85% satisfaction level between all faculty members by 2018 about their experience with WGI as faculty. 95% by 2020.**

2.3. Other second priority objectives:

- 2.3.1. All faculty members are certified or recertified by 2021 with high quality competencies.

## **3. Society's Perspective (has not been prioritized):**

## **4. Business Perspective (has not been prioritized):**

- 4.1. US\$300,000 endowment fund by 2021.
- 4.2. US\$50,000 reinvested in 6 years for strengthening WGI's networking and development.