



WILLIAM GLASSER INTERNATIONAL, INC.
MEETING 65 BOARD MINUTES PART III of IV
WEDNESDAY, 6 July 2016 AT 0:00 UTC
In-Person Meeting, Seoul, Korea Conference 2016

Presence: Juan Pablo Aljure Janet Fain Morgan
John Cooper, Chair Kim Olver, Executive Director
Nancy Herrick Kalikamurti Suich
Masaki Kakitani Shruti Tekwani
Rose-Inza Kim Jean Seville Suffield, Secretary
Stephanie Myers [AM FaceTime]

Apologies: Boba Lojk
Mirinthia Maalsdorp
Stephanie Myers [PM]
Dubravka Stijacic

1. Welcome

John Cooper welcomed board members including Stephanie Myers who could join through FaceTime and Ms Ooi Huishan Rowena, Senior School Counsellor from Cantonment Primary School, and representative from WGI – Singapore. The morning session had been allocated to hearing from member organizations about what is going well in their organizations and to offer a forum to express any questions or concerns to the WGI board.

2. Discussion with Member Organizations

- A. Celebration of what is working in your area(s).
- B. What is the uniqueness of your organization?
- C. What do you want from William Glasser International, Inc. [Need Satisfaction]
- D. Developing a Collaborative Culture
 - a. How is this working in your organization?
 - b. How can we work on collaboration together?
- E. Strategic Planning – Juan Pablo Aljure

REPORT: John Cooper reviewed **Items 2 A through D** about the hopes and expectations of WGI and then invited Ms Ooi Huishan Rowena to share her work and offer any projects and/or concerns from WGI - Singapore.

DISCUSSION: Rowena addressed the Board and stated that she has been a School Counsellor for the past ten [10] years and was certified [CTRTC] two years ago. She is the current Vice President of WGI – Singapore. Their recent project has been marketing Dr. Robert Wubbolding for parent groups, the general public, schools, and also mental health. She expressed interest in how to share research and a discussion followed on how this may be done. In addition, it is important to note that Singapore works on the fiscal year being the calendar year and has paid membership quarterly until December 2016. John Cooper spoke to the challenges that the

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change in the collection of memberships have presented and trusts that all member organizations will be on board by 2017. He spoke to the publication of WGI policies and programs, which are available on the WGI website, as a way to keep current with the projects of William Glasser International.

E. Strategic Planning – Juan Pablo Aljure

REPORT: Juan Pablo Aljure continued with the document on Strategic Planning "WGI Plan of Action 2016-2021."

DISCUSSION: The remainder of the morning session was spent eliciting ideas from the group. A copy of WGI Plan of Action may be found as Appendix A in these Minutes.

John Cooper re-affirmed that the majority of board members would be visiting the Glasser Quality School in Korea and that lunches had been prepared for board members by Raelene Beale. Those of the bus would work through the 2014 Professional Day topics offered by faculty; whereas, those remaining would work on the competencies of Overview of CTRTC Training Leading to Certification.

John Cooper and Juan Pablo Aljure shall work on the presentation for the General Assembly on Saturday July 9, 2016.

4. Adjournment

The meeting was adjourned on a motion by Masaki Kakitani and Janet Fain Morgan at 3:00 UTC.

Respectfully submitted by Jean Seville Suffield, Recording Secretary
Board Member, William Glasser International, Inc.

John Cooper, Chair
William Glasser International, Inc.

Kim Olver, President & Executive Director
William Glasser International, Inc.



WGI Plan of Action

2016-2021

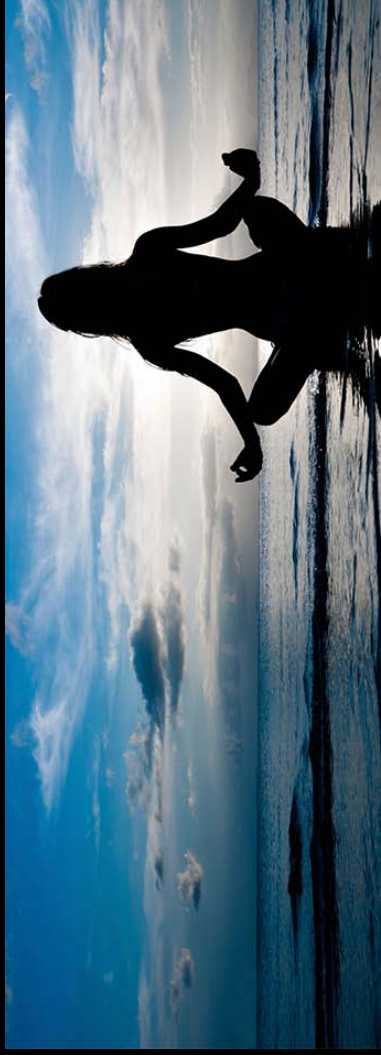
Mission

Inspiring a peaceful and joyful
world with Choice Theory.



Vision

A global organization with 50,000 members inspiring joy and quality with Choice Theory in education, counseling, leadership, and personal well-being .



Members and participants:

Objectives

1. 85% satisfaction expressed by members and trainees about their experience with WGI and its programs by 2018. 95% by 2020.
2. 20,000 members by 2021.
3. 60% of all new trainees become members of WGI and continue for two or more years.
4. 5,000 participants have taken the Take Charge of Your Life program around the world by 2020.
5. 30,000 people have completed a WGI certification program around the world between CTRTC/RTC, CT/RT Counseling, and Teaching with CT.
6. More than 1,500 people attend the three conferences of 2016, 2018, and 2020.
7. All WGI certification programs are based on competencies.
8. More than 2,000 participants around the world have taken a workshop or post-certification program endorsed by WGI by 2021.



Members and participants:

Approaches

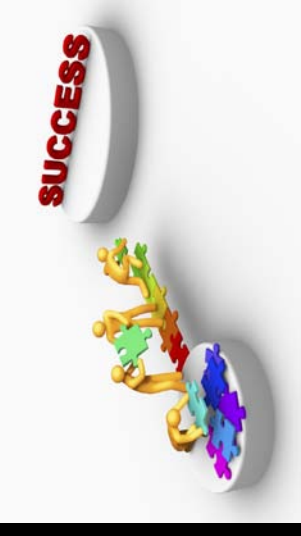


1. Strengthen the relationship between WGI and member organizations around the world to facilitate membership, program adaptation, innovative ideas, data collection, and research, based on or related to Dr. Glasser's teachings.
2. Web-based interactive application for simple management of membership, online and offline programs and conferences, networking about research, and buying publications and products.
3. Programs translated into different languages offered through the worldwide interactive portal.
4. Shorter, competency-based, accredited, and innovative specialized certification programs in teaching with CT, RT Counseling, Lead-Managing with CT, and Personal Well-being with CT.

Members and participants:

Approaches

5. Scholarships offered to students for courses, workshops, and certification programs.
6. Revise programs to include useful competencies and certifications for participants.
7. Support and promote member organization projects and events.
8. Workshops and post certification courses of various formats created by faculty and endorsed by WGI offered around the world. WGI's web-based application supports the implementation. Various topics around the application of CT in counseling, managing, leading, teaching, parenting, mental health, marriage, and others.



Members and participants:

Approaches

9. In every course people are offered membership of WGI that is need satisfying (defined by people renewing membership).
10. Target specific groups with purpose-created programs for aging population, youth, children, care givers, etc.
11. Implement a professional e-marketing innovative plan that creates WGI presence in the world: adwords, organic website, social media.





Faculty and Staff: Objectives

1. Double faculty membership around the world by 2021 (about 400).
2. 85% satisfaction level between all faculty members by 2018 about their experience with WGI as faculty. 95% by 2020.
3. What objective for faculty competencies?

Faculty and Staff: Approaches



1. Design, implement, and encourage new specialized faculty programs for the different certification programs offered by WGI in counseling, education, and lead-management. They will be based on competence and could be of hybrid formats like web-based and physically. Stop current generic Basic Instructor Program?
2. Promote and facilitate the endorsement of Take Charge facilitators.
3. Encourage and support faculty members to develop and offer their own workshops and post-certification programs endorsed by WGI through a simple, agile, flexible, and quality process.
4. How can WGI include certified members as possible teachers on behalf of WGI?

Faculty and Staff: Approaches



5. New web application so that faculty members can register participants, pay participant fees, print certificates, include adaptations and recommendations of programs done, etc. This app would include the faculty-designed workshops and post certification programs endorsed by WGI, as well as WGI certification programs.
6. Recertification every two years of faculty through an online and evidence-based process.
7. Training of faculty in teaching and assessing with useful competencies in mind, as well as in pedagogical techniques based in CT.
8. Create an engaging and inspiring faculty network to foster belonging and sharing of knowledge and resources through the web-based app.

Faculty and Staff: Approaches



9. Promotional and educational web-based videos available for the different programs.
10. Useful and relevant professional days after conferences and other dates, virtual and physical.
11. Web-based project management and interactivity for WGI Board and Staff.
12. Restructure representation on the board with member organizations taken into account?